



**MINUTES**  
**General Meeting (Virtual)**  
**October 14, 2020**  
**7:00 p.m.**

MEETING CALLED BY	Anthony Ferrandino
TYPE OF MEETING	Voting Members
FACILITATOR	Anthony Ferrandino
NOTE TAKER	MaryEllen Moll
ATTENDEES	20

**AGENDA TOPICS**

**WELCOME - S. BOYLAN** 5 minutes

A. Ferrandino welcomed everyone and attendees introduced themselves.

**1LIFE UPDATE - E. LYNCH** 30 minutes

Youth Coordinator E. Lynch, along with members of 1LIFE, reported on their recent activities. These included developing a Virtual Color Run Scavenger Hunt, Tie Dyeing Color Run t-shirts, and the annual Crab Meadow Beach Cleanup. 1LIFE plans on creating an environmental report and improvement plan to present to the Town of Huntington regarding the litter and drug/alcohol problem at Crab Meadow beach. Discussion about the problem and possible solutions followed.

**RAP WEEK - A. FERRANDINO** 30 minutes

A. Ferrandino and A. Cocchiola reported on what has been planned for the school district's annual Recovery, Awareness and Prevention (RAP) Week, which begins October 19. A RAP Week website has been created with presentations and resources for each day of the week. Among the contributors are three former high school students who are now in recovery. The group listened to a recording by one of the students who told the powerful story of her substance use, addiction, and recovery. J. Scofield from the YDA reported on their programs designed to complement RAP Week.

**VIRTUAL COLOR RUN UPDATE - C. JULIANO** 15 minutes

C. Juliano reported that we have 140 Virtual Color Run participants to date as well as 22 sponsors. So far, the event has raised \$7,997 and there have been 4,000 visits to the Virtual Color Run web page. She reiterated a thank you to the Northport Observer for their generous donation of space to promote the Color Run. Discussion followed about the challenges encountered in promoting the event and suggestions for changes and improvements in the future.

**MARKETING WORKGROUP UPDATE - C. JULIANO**

15 minutes

C. Juliano reported that the Marketing Workgroup has outlined two plans: one that will target the youth audience and one that will target adults. These plans have been submitted to PMG Marketing, which has assisted other Long Island coalitions. PMG will provide DATF with ideas on implementing these plans as well as a cost estimate.

**ACTIVE PARENTING OVERVIEW & WORKSHOP - C. TRIGO**

15 minutes

C. Trigo reported that the Active Parenting series for parents of teens began September 29 and the series for parents of children ages 5-12 began October 1. Although registration for both series filled up quickly, fewer parents attended the first sessions and attendance has dwindled. Discussion followed on how to improve the registration and reminder process. Suggestions were made to charge a fee for the series to better motivate attendance.

**ANNOUNCEMENTS - C. JULIANO**

5 minutes

C. Juliano announced three upcoming DATF programs: Medication Collection (October 19 at the public libraries), Red Watch Band Training (October 20 on Zoom), and Opioid Overdose Prevention (October 21 on Zoom).