



MINUTES
General Meeting (Virtual)
June 10, 2020
7:00 p.m.

MEETING CALLED BY	Anthony Ferrandino
TYPE OF MEETING	General Meeting
FACILITATOR	Anthony Ferrandino
NOTE TAKER	MaryEllen Moll
ATTENDEES	15

AGENDA TOPICS

WELCOME - A. FERRANDINO

5 minutes

Members were welcomed to the virtual Zoom meeting and were asked to introduce themselves. C. Juliano reported that DATF has switched its email server to Constant Contact which should be more effective in getting emails out to members. She also reported on the successful online Narcan Training held on June 8 . Eighteen people attended the presentation by Kareem Strong from CNG Guidance.

SENIOR APPRECIATION - L. DAVIES

5 minutes

L. Davies reported that 1LIFE members have come up with a plan to recognize and thank the graduating high school seniors who are members of 1LIFE. They have prepared a full-page acknowledgement which will appear in the June 25 issue of the Observer. They have also purchased gift cards and are creating a video to present to the seniors.

MARKETING - K. LOBASSO

15 minutes

K. Lobasso reported that the Marketing Workgroup has held two Zoom meetings and has created a Marketing Action Plan. Goals include boosting DATF's social media presence, more frequent Observer ads, and permanent signs in the community. The workgroup is also exploring ways to work with the local chambers of commerce.

PARENT EDUCATION - M. MOLL

10 minutes

M. Moll reported that the Parent Education Workgroup held its first Zoom meeting on June 3. Now that DATF has purchased the Active Parenting video-based curriculum, interested coalition members will start the training. C. Trigo, K. Lobasso, A. Ferrandino and C. Juliano will participate in the two all-day training sessions on June 16 and 23. The workgroup will continue meeting to create a plan for rolling out the Parent Education series in the fall.

COLOR RUN - P. BERGBUCHLER

15 minutes

The Color Run Workgroup met via Zoom on June 4. P. Bergbuchler reported that the group will be working on plans for both a live Color Run and a virtual event. The workgroup discussed making event registration a suggested donation and giving participants an optional opportunity to fundraise as a team. Other ideas include offering a "Spirit Sponsorship" to local businesses and organizations in lieu of monetary support. Discussion followed.

DRIVE-IN MOVIE - C. JULIANO

10 minutes

C. Juliano reported that, due to the Town of Huntington's cancellation of park and beach events, the annual DATF picnic will not take place. Instead, she and A. Ferrandino have proposed that DATF look into hosting a drive-in movie event. Discussion followed and they will explore possible venues and costs.