



**MINUTES**  
**General Meeting (Virtual)**  
**September 9, 2020**  
**7:00 p.m.**

MEETING CALLED BY	Anthony Ferrandino
TYPE OF MEETING	Voting Members
FACILITATOR	Anthony Ferrandino
NOTE TAKER	MaryEllen Moll
ATTENDEES	18

**AGENDA TOPICS**

**WELCOME - A. FERRANDINO** 5 minutes

A. Ferrandino welcomed everyone and attendees introduced themselves.

**NEW YOUTH COORDINATOR - A. FERRANDINO** 5 minutes

A. Ferrandino introduced Erica Lynch who has been appointed to the position of Youth Coordinator. Ms. Lynch is a Northport High School graduate who is currently in the Social Work program at SUNY Stony Brook. She is excited to give back to her community and looks forward to working with 1LIFE.

**ACTIVE PARENTING OVERVIEW & WORKSHOP - A. FERRANDINO & C. JULIANO** 60 minutes

A. Ferrandino, C. Juliano, K. Lobasso and C. Trigo have completed training in the Active Parenting curriculum. The six-part series for teens ages 12-18 will begin September 29 and will be presented by A. Ferrandino and C. Trigo. The six-part series for children ages 5-12 will begin October 1 and will be presented by C. Juliano and K. Lobasso.

A. Ferrandino and C. Juliano presented a brief video synopsis of the six sessions so that those in attendance could get a general idea of some of the topics included in the curriculum. They also presented an abbreviated session "How to Help Your Child Succeed in School." Discussion followed.

**VIRTUAL COLOR RUN UPDATE - M. MOLL**

20 minutes

M. Moll reported that this year's Virtual Color Run (October 3-17) will offer two types of sponsorships. Sponsors can choose between donating money or becoming "Spirit Sponsors." All sponsors will receive acknowledgement on the DATF website and social media postings, a window decal and certificate, and acknowledgment in the October 15 issue of the Northport Observer.

Online registration for the Virtual Color Run began September 1. The registration fee is \$10 for individuals and \$30 for families/teams. Incentive prizes will be awarded at levels of \$100/\$250/\$500.

The event will be promoted through a direct mailing to local businesses and organizations, on the DATF website, on social media, on banners, lawn signs and flyers, and through advertising generously donated by the Observer. Discussion followed.

**MARKETING WORKGROUP UPDATE - T. BERGER**

10 minutes

T. Berger reported that the Marketing Workgroup has created a plan for broad-reach marketing toward the adult community. The workgroup will meet with PMG Marketing, which has assisted other Long Island coalitions, to determine whether we should engage them to help with any components of the plan.

**ANNOUNCEMENTS**

5 minutes

M. Rung announced that the Northport-East Northport Public Library will partner with DATF to offer three programs this fall: Medication Collection (October 19), Opioid Overdose Prevention (October 21), and an Adult Mental Health Workshop (TBD in November).